

Conflict of Interest Management Controls

Council-related Development Applications Policy – applies to all applications lodged from 3 April 2023.

Any matter must be referred to the Executive Manager Development Assessment (or delegate).

council-related development means development for which the council is the applicant developer (whether lodged by or on behalf of council), landowner, or has a commercial interest in the land the subject of the application, where it will also be the regulator or consent authority)

Application Details

Application number:	DA2025/0959
Address:	DA is registered against Council's Civic Centre at 725 Pittwater Road, Dee Why, however the proposed works to 4 bus stops are within the road reserve which has no registered property address. The locations are described by the adjoining properties in which the bus stop is located as below: Shelter J1 – In front of No. 3-11 Hawkesbury Avenue, Dee Why Shelter J2 – In front of No. 783 Pittwater Road, Dee Why Shelter J3 – In front of No. 776-780 Pittwater Road, Brookvale Shelter J7 – In front of No. 15 Howard Avenue, Dee Why (aka No. 888 Pittwater Road, Dee Why)
Description:	Installation of advertising structures in multiple existing bus stop shelters
Applicant:	oOh!media Street Furniture Pty Ltd
Landowner:	Northern Beaches Council

Conflict of Interest risk assessment

Does a potential conflict of interest exist:	This application involves 4 separate bus stops at various locations. Council is the landowner (for non-classified roads)/land manager (for classified roads). The proposal is to install new advertising structures within existing bus shelters. The application was prepared by oOh!media Street Furniture Pty Ltd. Council's Road Assets Team have been working with Ooh Media to assist the preparation of the DA. Council will gain financially if this DA is approved given the increased lease fees Council can charge for digital or moving advertising signage compared to the existing static signage.
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Level of Risk

Low	Medium	High
See below	Any application where the <u>Local Planning Panel is the consent authority</u> or where council has resolved to provide a grant	Any application where <u>the Sydney North Planning Panel is the consent authority</u> or where the CEO determines it high risk
Level of Risk		

	Medium	
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Policy Definitions

Low Risk category

- Advertising signage on council properties.
- Internal fit outs and minor changes to the building façade.
- Internal alterations or additions to buildings that are not a heritage item.
- Council-related development in respect of which council may receive a small fee for the use of their land (such as outdoor dining areas for which fees are or may be payable under legislation).
- Alterations and additions to minor structures in parks and other public spaces (such as shade structures in playgrounds).
- Minor building structures projecting from a building façade over public land (such as awnings, verandas, bay windows, flagpoles, pipes and services).

Medium Risk category

- Any council-related development for which the Northern Beaches Local Planning Panel is the consent authority.
- Any council-related development in relation to which council has resolved to provide a grant.

High Risk category

- Any council-related development for which the Sydney North Planning Panel is the consent authority.
- Any council-related development which is assessed as being high risk by the CEO, due to the circumstances of the application.

Management Controls

Policy Controls		
Low	Medium	High
NA	Written records kept of all correspondence with applicant or representative of applicant, all substantial discussions are held in formal meetings which are documented.	Written records kept of all correspondence with applicant or representative of applicant, all substantial discussions are held in formal meetings which are documented
Likely Controls for Development Application		
Assessed by Council staff	External independent assessment	External independent assessment
Determined by Local Planning Panel unless excluded in Ministerial Directions	Determined by Local Planning Panel	Determined by Sydney North Planning Panel
	External Certification of Construction Certificate	External Certification of Construction Certificate

Completed by:



Name Peter Robinson
Executive Manager, Development Assessments

Date: 18 July 2025