

Heritage Referral Response

Application Number:	DA2025/0959
Proposed Development:	Installation of advertising structures in existing bus stop shelters
Date:	15/08/2025
То:	Nick Keeler
Land to be developed (Address):	Part Lot 100 DP 1041823 , 725 Pittwater Road DEE WHY NSW 2099

Officer comments

HERITAGE COMMENTS

Discussion of reason for referral

This proposal has been referred to Heritage, as one of the subject sites, identified as;

J2/ITS00264 - Bus Stop - Pittwater Road, in front of 738 Pittwater Road, Dee Why Is within the vicinity of a heritage conservation area, being;

C5- Dee Why Lagoon and Reserve Conservation Area - Dee Why Lagoon and Reserve, Dee Why.

Details of heritage items affected

Statement of Significance

The Australian Heritage Commission states in its official statement of significance that: 'Dee Why Lagoon is one of the best examples, in the Sydney Region, of an estuarine lagoon. It is one of the few large estuarine barrier lagoons, remaining in good condition, in the Sydney Region. The saltmarsh of the lagoon area is a regionally uncommon remnant of saline marshlands, which were formerly more widespread in the Sydney Region.

Physical Description

The Dee Why Lagoon is an extensive waterbody located behind the sand dunes of Dee Why beach, receiving stormwater run-off and drainage from the ridge to the west of it. Dee Why Lagoon is one of the largest barrier lagoons within the Sydney Region with a maximum surface area of 30ha and a maximum depth of 1.5m.

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Other relevant heritage listings		
SEPP (Biodiversity and	No	
Conservation) 2021		
Australian Heritage Register	No	
NSW State Heritage Register	No	
National Trust of Aust (NSW)	No	
Register		
RAIA Register of 20th	No	
Century Buildings of		
Significance		
Other	No	
Consideration of Application		

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The proposal seeks consent to install advertising panels in several existing bus shelters. The proposed works include replacing the existing paper advertising panels with digital advertising panels which will be affixed to the existing bus shelters. The proposal does not include other physical works to the bus shelters. The bus shelters included in this proposal as J1, J2, J3 and J7. Bus shelter J2 is located opposite a heritage conservation area, comprising the Dee Why Lagoon and Reserve. Heritage considers that the minor nature of the proposal in tandem with the physical distance between the subject site and the heritage conservation area, will not have an adverse impact on the heritage conservation area, nor its significance.

As such, heritage raises no concerns and requires no conditions.

Consider against the provisions of CL5.10 of WLEP.

Is a Conservation Management Plan (CMP) Required? No Has a CMP been provided? No Is a Heritage Impact Statement required? No Has a Heritage Impact Statement been provided? No

The proposal is therefore supported.

Note: Should you have any concerns with the referral comments above, please discuss these with the Responsible Officer.

Recommended Heritage Advisor Conditions:

Nil.

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